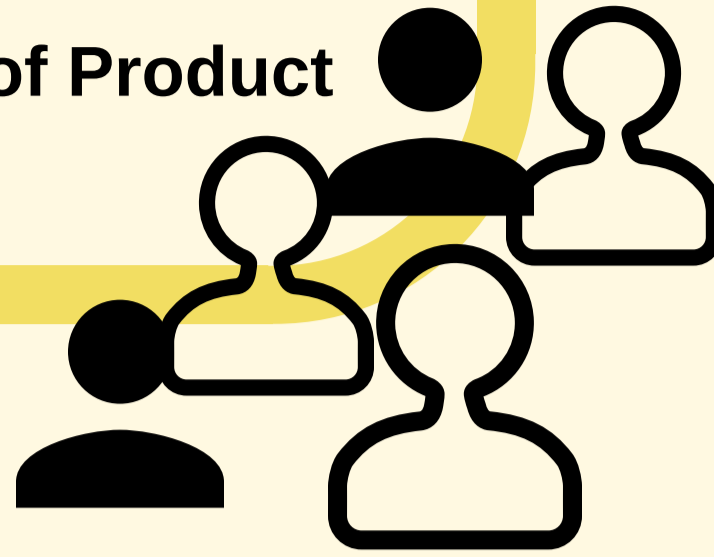


The NPD team consists of Food Technologists, Product Development Managers, Executive Chef, Development Chefs, Development Assistant Development Technician and a Head of Product Development

5 inspiration trips including Thailand, Romania and London



Over 20 influential food blogs and news articles read every month



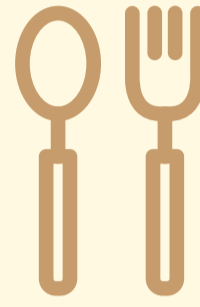
Too many calories consumed



4 fact finding missions to industry events



8 reviews of trending restaurant cuisines



12 new recommended cookery books purchased



A FLAVOUR OF THE NEW PRODUCT DEVELOPMENT MIX OVER THE LAST 12 MONTHS

There have been 7 innovation projects worked on throughout the year including Food Trucks, Vietnamese & Pan Asian, Modern USA and of course Christmas!

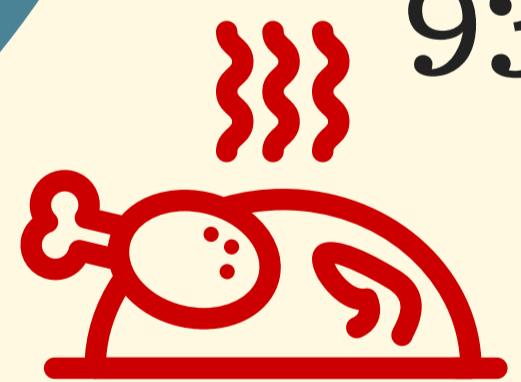
1

great team effort!

750 packs of sample products prepared and sent out, every month



936 Delicious recipes created annually



68 completed customer projects and briefs



106 launched products



2

“

Changes to the range were significant in number and complexity and so everybody involved should be very proud of their efforts to execute an amazing new range.

Customer Feedback, Jan 2016

”



2928 hours of paperwork completion

in every 3 products launched successfully remain on shelves